



“Crystal Balls and Toolkits”

Hugo Slimbrouck

This session will look at what 2008 might mean for incentive travel, and give some suggestions as to how to be prepared. The speaker will look at some of the main characteristics of incentive travel in recent years, and using this knowledge, examine what trends suggest will be factors to contend with in 2008. He will draw on his experience in the international arena to highlight ways for your company to meet new demands, and will give advice as to how to keep your company in good trim to meet fresh challenges or lead the way with new products. Expect some interesting ideas!