

F. Félix Albarrán

F. Félix Albarrán is an independent consultant and trend investigator in the MICE and Travel industry. With over 15 years experience as a seller and buyer in any type of role, Félix helps agencies and enterprises in strategic planning as well as in operational support and worked in all 3 parties of the golden triangle (Corporate/Supplier/Agency) on an International level. Félix has held a number of positions with several industry leaders. His experiences have included: Operations, Leading Hotels of the World / Sales & Marketing, Marriott & Renaissance Hotels / Events & Corporate Communications, BMW Group / Project Director, Credit Suisse Group / Head Congress & Events, Amgen International. Most recently, he was Managing Director at Group Worldspan Spain a recognized Leader in the industry in the fields of consulting, show productions, product launches, congress organization and incentive- and dialog marketing. He is board member of the MPI Spain Chapter, Member of the Event Management Circle and Founder of the SHL Alumni Association.